

**THE INFLUENCE OF SMS ABBREVIATIONS
ON MODERN ENGLISH LANGUAGE**

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Modern gadgets play a very essential role in today's life. Intensive development of technologies in the modern world is aimed at simplification and facilitation of people's life. Our society can't imagine life without an electronic domestic technique, cars with a built-in «brain», personal computers and gadgets. The ability of modern means of communication to simplify the process of studies and get access practically to any information is irrefutable.

The aim of the article is to analyze SMS abbreviations and show the peculiarities of their influence on modern English.

In Great Britain SMS is one of the most popular means of communication, especially among teenagers. The amount of SMS, sent by British people during one month exceeds one milliard and is still increasing. Such linguists as Gorshunov Y.V., Ionina A.A., Le-Bodik G. and others consider SMS-language as a new means of communication [1; 2; 4].

The popularity of SMS-English is so high that it began influence modern English language seriously. Some linguists consider such situation to be very dangerous [3].

The most dangerous thing is that schoolchildren, whose language culture hasn't been completely formed, widely use SMS-English. As a result, the language of short messages replaces literary English in their heads. The alarm on this fact has been raising for a long time in the UK. Another proof in favour of the opinion that the SMS language is a threat to the literary norm is that such language became a new style of communication, the presence of spelling mistakes is a habit and causes the absence of literacy.

Let us consider the main ways of SMS-English formation. It is a well-known fact that the main principle of the SMS-language is maximum information for the minimum number of hits on the keys – saving time and effort. Hence, the main characteristics of the SMS language are: the basic spelling and punctuation rules are ignored.

Having analyzed SMS statements the scientists divided them into three types according to the way of formation: abbreviations, reduction and smilies.

The most common way is *abbreviation* (the words, formed by abbreviations and read by the alphabetical name of the initial letters or by the initial sounds of the words in it (*GTG – Got To Go – Пора идти*)).

The second way is the formation of the words formed by the method of *reduction* – the maximum reduction of the image of the word to its phonetic version, using letters, numbers for a minimum of clicks. The spelling of the word is phonetic (*4 – For – для, N – And – И, U – You – ты*).

The third way is *smilies (emoticon)*, which serve to convey mood or state. They can be of two types:

- 1) text, composed of punctuation marks, letters and numbers, which you can find on the keyboard;
- 2) graphical, in the form of a small picture (icon).

Using distorted and abridged English is, in fact, acceptable in society, though many scientists and linguists believe that broadcasting such messages on national television should be banned, since popular media are required to promote a literary language.

The main peculiarities of SMS-texts are the following:

- 1) non-compliance with spelling principles (the observed text resembles a distorted transcription);
- 2) non-compliance with the rules of punctuation (most often, this is the absence of commas, points in a sentence, or, conversely, the use of so many dots, question marks and exclamation marks in one text);

3) the use of emoticons, which help to imitate the process of lively speaking;

4) the omission of the pronouns, prepositions, auxiliary verbs, incorrect construction of sentences.

The advantages of SMS-texts are that a person solves important tasks by using SMS service very quickly. He needs to turn his thoughts into a short text. SMS-text is a way of transmitting thoughts, a new form of communication. You can use it anywhere: in the elevator, in transport, in the classroom, etc. SMS will reach the subscriber in any case, if you cannot reach him at the moment. SMS alleviates difficulties in the relationship of the sexes (acquaintance, explanation).

The disadvantages of SMS-texts are that you need time to type letters, build phrases. It distracts attention, a person loses vigilance, typing text when crossing the street, in the store. It is not always possible to understand the message text correctly.

As a rule, lonely people prefer SMS communication. You cannot hear the voice of the subscriber, it turns out one-way passive communication. This service is cheaper than a call.

Thus, a distinctive feature of SMS-texts is non-compliance with spelling principles, non-compliance with the rules of punctuation, the omission of pronouns, prepositions, auxiliary verbs, incorrect construction of sentences and the use of emoticons. SMS-texts, in spite of being unusual and abnormal, serve as a means of communication. This phenomenon is natural, since language is a «living organism», constantly evolving and responding to innovations in life with the emergence of new linguistic phenomena. It is difficult to say: whether SMS-texts are positive or negative phenomenon, but it is necessary to recognize the fact of the existence of a new language of communication. I think the SMS language will continue to evolve.

Language as a means of transmitting information throughout its history, is a continuous search for the optimal transfer. Thus, as a means of communication, it is always modified into a more convenient form of transmission of a particular thought. Every minute is money and therefore people try to spend as little time as possible, even writing the text message. SMS is an element of the youth subculture. Being a

popular communication tool, it serves as a kind of source for replenishing the language vocabulary.

We determined that all abbreviations used in virtual communication, in particular, in the chat language can be divided into two groups: lexical and graphic, which corresponds to the traditional classification. Moreover, initial abbreviations that are considered lexical are widely used on the Internet.

In conclusion, we can formulate the following:

1) in SMS messages and chat rooms, users communicate in short, simple sentences;

2) users actively use abbreviations;

3) the study of types of reductions is necessary for young people, as it is an integral part of our life;

4) the SMS language must be learned in order to communicate on an equal footing with speakers of other language systems;

5) it is a youth language that helps to briefly and succinctly transmit information of various kinds and effectively implement communicative communication;

6) SMS is a developing and rapidly changing language, therefore it requires constant and close study;

7) in the SMS language, the main thing is practice; the more people communicate, the more efficient is the use of terms, signs and symbols.

The language of SMS messages has become one of the international languages. Modification and modernization is characteristic of every language, thus, if the majority of people like to use a definitely new spelling, this becomes the norm. Changeability is a unique and universal characteristic of all living languages and the emergence of something new is, of course, inevitable. Scientists are required only loyalty to this fact.

Among the perspectives of the research we may name the comparison between the peculiarities of SMS-texts in different languages.

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ФАЗОВИЙ ПЕРЕХІД У МОВНІЙ СИСТЕМІ: ЕВОЛЮЦІЙНО-СИНЕРГЕТИЧНИЙ ВИМІР

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Сучасний етап розвитку лінгвістики також відрізняється пошуком і розробкою нових методів аналізу, що стає можливим у результаті інтеграції досвіду різних галузей науки та розширення понятійного апарату. Найбільш перспективним напрямом сучасних наукових досліджень виступає синергетика – наука про складні відкриті динамічні системи різної природи. Категорійний апарат синергетики, який включає поняття нелінійності, нерівноважності, порядку, хаосу, біфуркації, флуктуації, фракталу та деякі інші, дозволяє виявити закономірності виникнення, самоорганізації та функціонування цих систем у так званих режимах «із загостренням», а також описати механізми дисипаційних процесів при фазових переходах.

Синергетика становить ядро нової, еволюційно-синергетичної наукової парадигми, у рамках якої відбувається перехід від дослідження систем у стані статичної рівноваги до вивчення систем у постійній динаміці, у взаємозв'язку з